

How to Talk About Child Sex Trafficking

A Guide to
having meaningful
conversations with
people about this
sensitive issue.





You might wonder, how can I talk to people about this sensitive issue?

Don't worry – we've got you covered.

Our team has created a Conversation Guide to help you find language and context to introduce this critical conversation.

When we speak about ending child sex trafficking, we like to frame our information with hope and empowerment.

Do these:

- Begin the conversation with sensitivity.
- Talk about why you are passionate and invested in this cause.
- Use empowering language that highlights the strengths and solutions of rescue work.
- Talk about why you are passionate and invested in this cause.
- Make sure your content is age-appropriate and the context is appropriate.
- Have a (2-way) conversation: listen with curiosity and care to their stories, feelings, and questions.

If you know someone who has experienced sexual abuse in the past, please be discrete

with the way you talk about child sex trafficking. For example, you can refer to it as abuse or exploitation. Even still, it might be triggering. Be gentle. Let them know you care about how they are experiencing this conversation and can stop talking about it if they prefer.

Here are some conversation starters you can use.

1. Lately, I have been learning more about human trafficking – particularly child sex trafficking.
2. Recently, I heard about one of today's fastest-growing criminal activities and social injustices. And I've decided to join the movement to make a difference.
3. Since I last saw you, I have been so thrilled to become part of a fundraising effort to rescue children from a life of suffering.

Your friend might lean in to hear more.

They might also tear up. And that is okay. If appropriate, feel free to share how you have also felt emotional about the issue, and it is a normal response.



You should also be proud of yourself for starting this conversation. It takes real courage. Each time you overcome your nervousness and do it, you'll build your skills and confidence.

Things you can do to make a difference

Get informed. Knowledge is power, so encourage your friends to learn about human trafficking. The more people are aware, the less it can hide in the shadows. If you are looking for a quick introduction to related topics, try these resource links:



7 Things You Can Do
(Right Now) to Keep
Your Child Safe Online.

[Click to Download PDF](#)



Myth Busters
The Top 3 Child Sex
Trafficking Myths [Exposed].

[Click to Download PDF](#)